

# Continuous Delivery is more than just Tooling, It's a Culture

ITAKE Unconference 2016  
Thierry de Pauw, @tdpauw

When speaking about Continuous Delivery  
what do most people think about?





**Continuous Delivery** is NOT just tooling.  
It is a **mindset** to adopt.

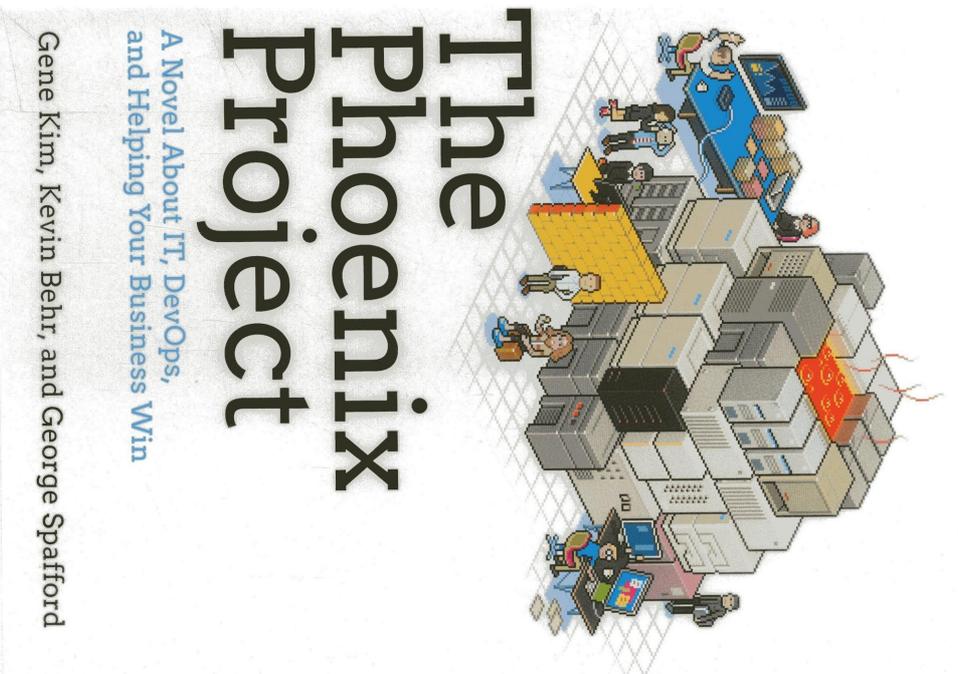
The goal of Continuous Delivery is

to **sustainably minimise** the **lead time** to  
create positive **business impact**.



**Thinking  
Labs**

From the authors of *The Visible Ops Handbook*



# The Phoenix Project

The Principle of the 3 Ways

Strategies for  
improving Software Delivery

@tdpauw

thinkingslabs.io



# #1 - From Left to Right

Maximise the flow of the software delivery process.

**Repeatable** and **reliable** process for delivering software.

This means

- **automate** the hell out of it,
- and everything under **version control**.



Encourage **collaboration**.

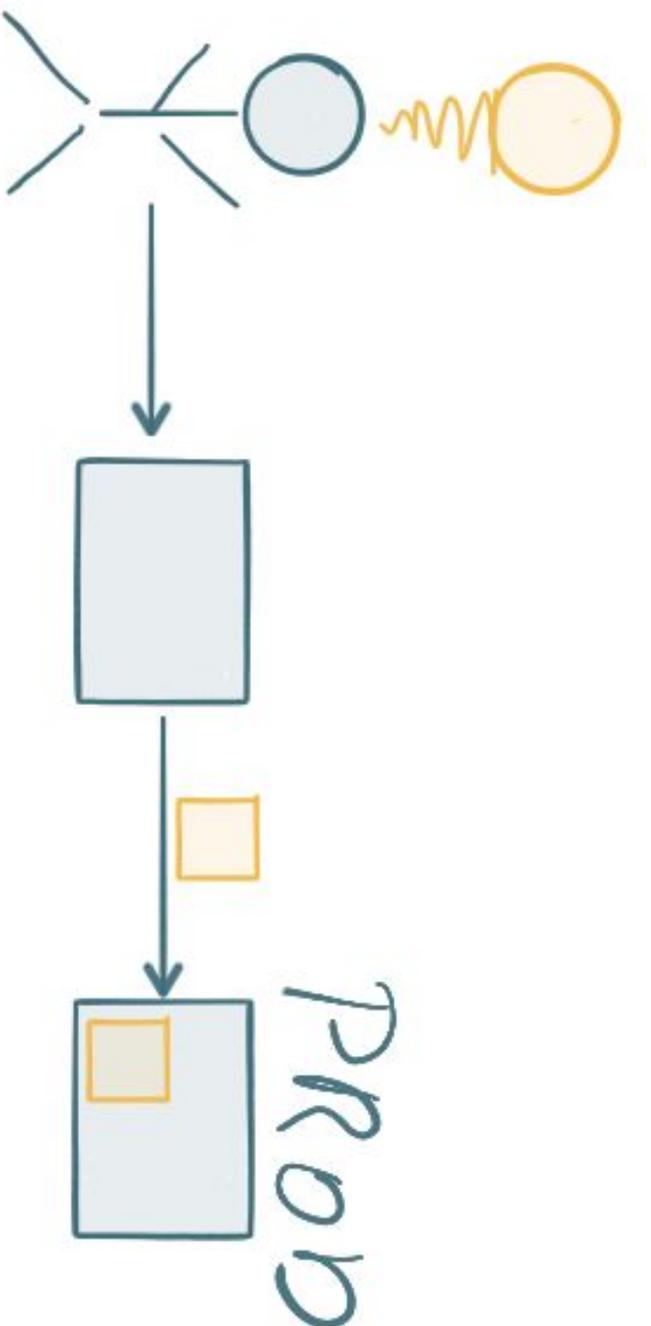
@tdpauw

thinkingslabs.io

A photograph of three men smiling and looking towards the camera. The man on the left is wearing a grey suit jacket, a light pink shirt, and a dark tie. The man in the middle is wearing a dark green jacket over a white shirt and a red tie, and a dark green baseball cap. The man on the right is wearing a dark jacket and a gold and black patterned scarf. The background is a plain, light-colored wall.

Create an  
empowered product teams.

Aim for a **single piece flow**.



Bigger batches  
= bigger lead times  
= money stuck in the system

Smaller batches = reduce risks

- Release process is more often practiced
- Finding out what went wrong is easier
- Rolling back small changes is easier

Your application is always in a

**releasable state on main line.**

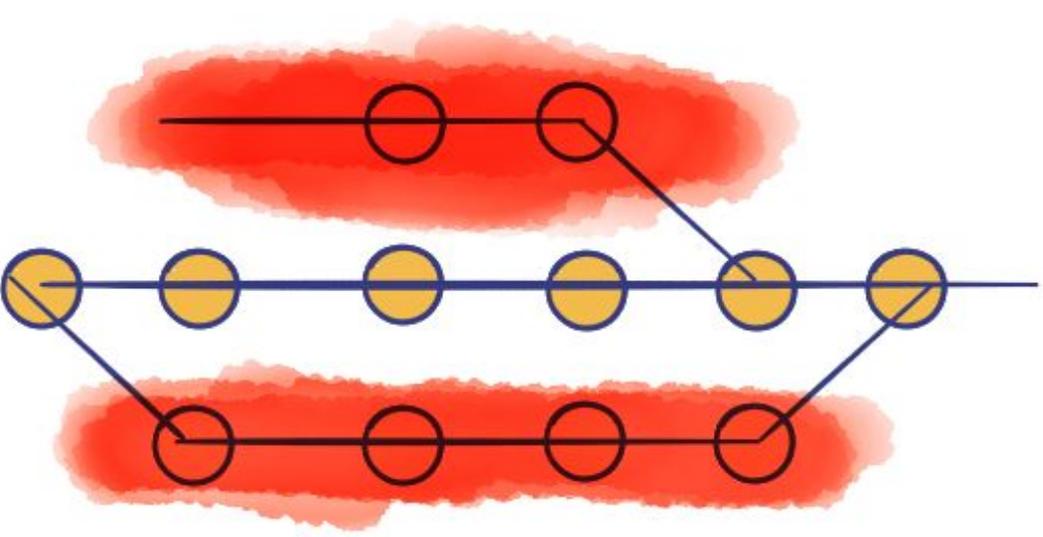
Ready for release does not mean actually releasing.

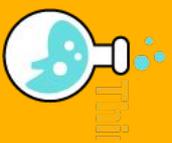
Software with unfinished work can still be releasable.

Every build is a release.

## Trunk Based Development

- Make changes incrementally
- Hide unfinished work
- Branch by Abstraction
- Feature Toggle as a last resort





*Feature Branching is "Doing Agile"*

*Continuous Delivery and Trunk Based Development is "Being Agile"*

**-- Dave Hounslow (@thinkfoo), You Are What You Eat, Pipeline Conf 2016**



## #2 - From Right to Left

Creating feedback loops at all stages of the pipeline.



Whenever something fails,  
**stop the production line.**

@tdpauw

thinkingslabs.io

**Build quality in** to the code from the start,  
not testing it in later.

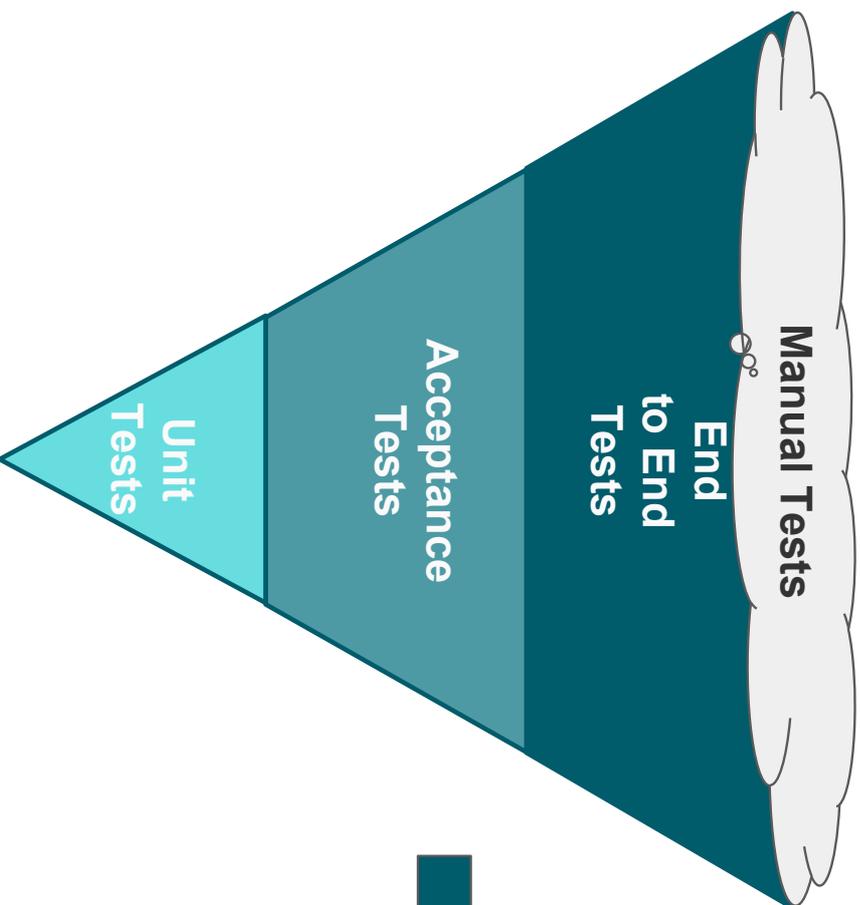
2 kinds of inspections

- **Inspection after the defect occurred**
- **Inspection to prevent defects**

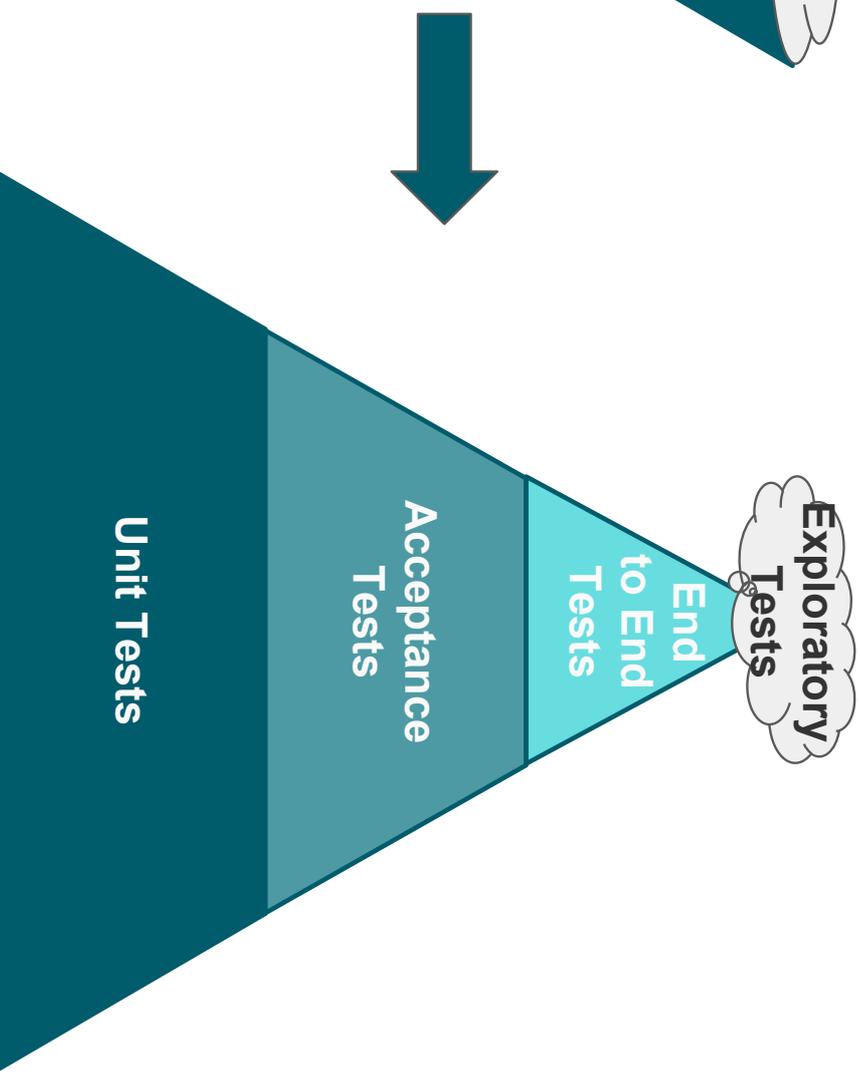
**Testing is not a phase,**  
it is part of your development process.

Everybody is responsible for the quality.

## Test Ice Cream Cone



## Test Pyramid





Continuous Delivery works because it has  
this **crazy focus on Quality**.

@tdpauw

thinkingslabs.io



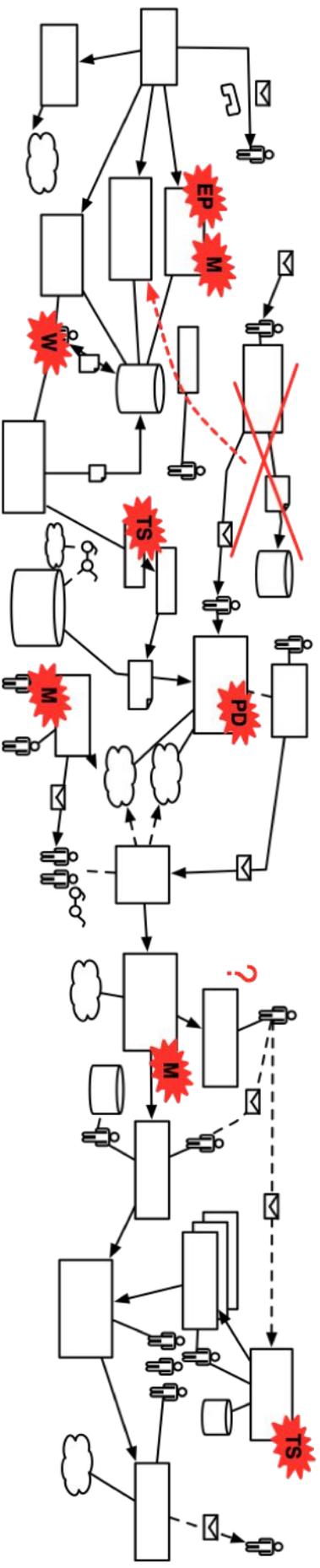
# #3 - Creating a culture of improvement

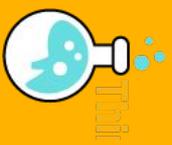
Your delivery pipeline will not come over one night.

Instead have regular **retrospectives** with everybody involved in the software delivery process.

# Make use of the Value Stream Map.

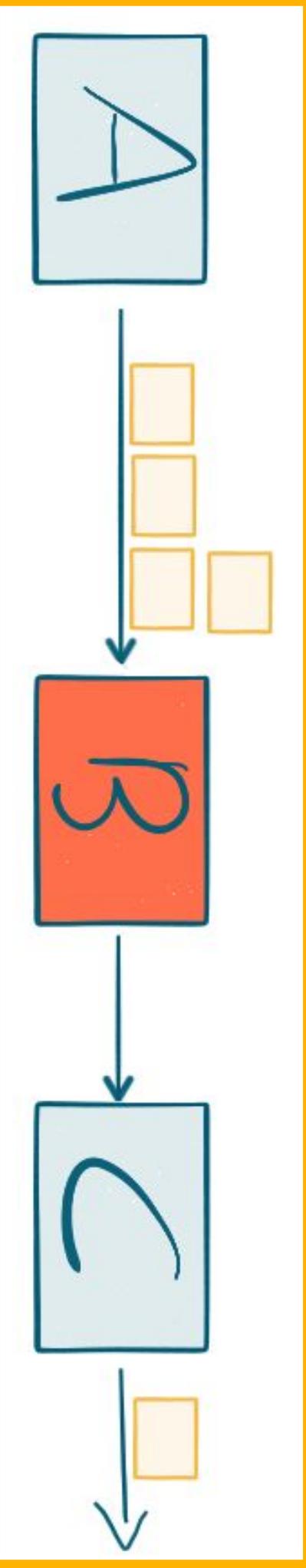
Identify wastes and bottlenecks.





*"Spending time optimising anything other than the critical resource is an illusion."*

-- W. Edwards Deming



Repetition and practice leads to mastery.

**If it hurts, do it more often.  
Bring the pain forward.**

# Conclusion

Optimising for throughput and for speed gets you to **lower costs** and **higher quality**.

Where in the past optimising for cost and quality got you neither.

Continuous Delivery is  
**not easy nor cheap !**

It is a cultural change.



Hello, I am Thierry de Pauw, @tdpauw

Full Stack Software Engineer

Agile Technical Coach

<http://thinkinglabs.io>